

**South Dakota Cattle Women**  
**Norma Olson**  
**26642 309th Avenue**  
**Witten, SD 57584**  
**www.sd cattlewomen.org**



**Build Your Base, Wolsey-Wessington class**  
 Great partnerships lead to great experiences! Special thanks to the South Dakota CattleWomen for the work they do in bringing quality beef programming to South Dakota

schools. The Build Your Base – Beef Classroom Experience is currently being piloted in several South Dakota schools this spring. The program offers South Dakota Family and Consumer Science teachers, whose schools are currently enrolled or have participated in the Build Your Base program, a chance to apply for funding to be used towards the purchase of beef for cooking labs and educational purposes, as well as the creation of a Build Your Base promotional event within their local communities. This provides actionable experience that can be used long into their future!

Ms. Hofer's FACS class, Wolsey-Wessington High School, learned how dehydrating beef can make a tasty, high-protein snack that's portable and shelf stable. Dehydrated beef products like beef jerky, are great options for athletes to take on the road when traveling to athletic events.

- |                                   |                                |                               |                    |
|-----------------------------------|--------------------------------|-------------------------------|--------------------|
| ★ Associate Members               | Frontier Motors, Inc., Winner  | Statewide Ag Insurance, Inc., | Sustaining Members |
| ★ Animal Clinic, Ltd., Winner     | Gregory Animal Clinic, Gregory | Chamberlain and               | Shirley Thompson   |
| ★ Anson Insurance Services, Inc., | Grossenburg Implement, Inc.    | Winner                        |                    |
| ★ DBA Southern Dakota             | Winner                         | Westwood Ranch, White River   |                    |
| ★ Insurance, Burke                | Highmore Herald, Highmore      | Winner Livestock Auction      |                    |
| ★ BankWest, Pierre                | Kohlman, Bierschbach and       | Winner                        |                    |
| ★ Buche's, Gregory                | Anderson, Miller               |                               |                    |
| ★ Burke Livestock Auction, Burke  | Lewis Family Drug,             |                               |                    |
| ★ Burke Oil Co., Inc. Chamberlain | Chamberlain                    |                               |                    |
| ★ C&B Operations, Chamberlain     | Littau Angus, Carter           |                               |                    |
| ★ Cahoy's General Store,          | M & M Jessen Ranch, Holabird   |                               |                    |
| ★ Bonesteel                       | Mathis Implement, Winner       |                               |                    |
| ★ Charly's Restaurant & Lounge,   | Mid Dakota Meats, LLC.,        |                               |                    |
| ★ Chamberlain                     | Winner                         |                               |                    |
| ★ CHS, Inc., Corsica              | Olson Family Trust, Witten     |                               |                    |
| ★ CHS River Plains, Winner        | Purvis Electric, Burke         |                               |                    |
| ★ Dailey Dental, Chamberlain      | Raven Angus, Colome            |                               |                    |
| ★ DeJong Ranch, Kennebec          | Riverview Chevrolet, Oacoma    |                               |                    |
| ★ First Dakota Bank, Yankton      | Rosebud Electric Coop, Inc.,   |                               |                    |
| ★ First Fidelity Bank of Burke,   | Gregory                        |                               |                    |
| ★ Colome and Winner               |                                |                               |                    |

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform consumers about our BEEF INDUSTRY.



Auxiliary to the  
 South Dakota Stockgrowers

2023-2024

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For more Information, go to  
 www.sd cattlewomen.org

Celebrating 72 years of promoting BEEF!  
 Volume 44, Issue 3

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform consumers about our BEEF INDUSTRY.

**South Dakota CattleWomen**  
**Annual Meeting**  
**Wednesday, September 11, 2024**  
**10:00 a.m. MT**

**Red Rock Restaurant**  
**506 Glenn Street**  
**Wall, SD 57790**

**Meeting, Lunch and**  
**Tour of Wall Meats**

Please send agenda items to:  
 katrinvz@kennebectelephone.com



**Tentative Agenda:**

Call to order  
 Pledge of Allegiance  
 CattleWomen Creed:

Believing that the livestock industry is of basic importance to world existence, We, the South Dakota Cattlewomen, dedicate ourselves to support it with our labor and finances: To promote it through information and publicity; To encourage it's producers with our understanding and love; to do all in our power to instill in the coming generation of love of the land and of life, the humility and awe before nature and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

**Additions to the Agenda**

**Reports:**

- Secretary
- Treasurer
- Membership
- State Fair
- Scholarship
- Beef Certificates
- Hall of Fame
- Build Your Base/Beef Logic
- Beef in Schools
- Clubs

**Old Business:**

- Promotional Items

**New Business:**

- Club Meetings
- Regional Meeting
- \* We are hosting
- \* When and Where
- Newsletter Deadline
- ANCW Membership Drive
- ANCW Meeting February 1-2
- San Antonio, TX
- Budget
- Adjournment

**IMPORTANT REMINDER:**

**State Dues of \$20.00 per member are due October 1**  
**Club Affiliation Dues of \$25.00 per club are due on October 1**



## Message from your President

Where did this summer go? We are gearing up for the State Fair, where we will be distributing our Beef goodie bags, as well as throwing out some of our new Beef cards at some of the concerts. I am also excited to help the Prime Club serve a beef meal at the Hall of Fame in September, as well as tour the Wall Meat Locker for our annual meeting. Wall Meats has revolutionized the processing industry in the region and continues to be a significant support of local beef producers. There is so much going on in September and I can't wait to see you all then.

## SDCW #BEEFSTRONG at the State Fair

South Dakota CattleWomen will be at the South Dakota State Fair August 28 - September 2, 2024. During fair week, look for the hashtag #BEEFSTRONG on trolleys and other signs around the SD State Fairgrounds. Attendees can use social media to learn more about how to put BEEF on their family's table.

SDCW is also partnering with the South Dakota Beef Industry Council to hand out Beef Bags to random fairgoers. The bags will include Beef Swag and recipes. Some will even include BEEF cards to use to purchase BEEF! The "Beef Impact Bags" will be handed out by members of the Beef Ambassadors.

In addition, several "pop-up" events will take place at popular State Fair stages, hosting free entertainment during fair week. At these events, attendees can catch a BEEF frisbee, win BEEF cards, and learn more about how to enjoy delicious BEEF.

For more information, and if you would like to help please call or text Brenda Dreyer at 605-290-8223.



**Mellette County CattleWomen . . .** We continue to be active in our community. In February, we hosted our Second Annual Beef Chili Cook-off with our local restaurant, The Roundup Bar and Grill. We had 13 entries and prizes of Beef Certificates for the top three places. Shown are Eliot Hight, Reese Tucker and Tanner Lolley.



**Mellette County CattleWomen** celebrated Beef in Our Schools by reading and promoting beef education to White River Elementary students in grades K-5 in May. The event was well received by teachers, students and the community. Shown are: LuAnn Krogman, Colleen Schwarting with Stealie, Janelle Adrian, Shelly Bachelor, Mathel Ambrose, Vanessa Hight and Nikki Bryan.



**Mellette County CattleWomen** had a float in the annual Frontier Days parade July 13 in White River. The theme was Disney on the Prairie and the float was "Beef, Fit for Royalty", which placed first. Shown are Lilly, Kayzlie, Brynley and Stealie.

**Supporting our members . . .** Two of the Mellette County CattleWomen are going through medical issues. Together with our community, we have hosted fundraisers to support these members and their families.

### Rosebud Rancherettes Members:

Betsy Senter, Bonnie Noziska, Jolene VanMetre, Mary Horn, Carla Schmitz, Carol Johnson (standing) and Bev Martin, Sue Chytka and Deanne Nelson, sitting, prepared and served their "Summer Beef



Promotion's" luncheon. Grilled burgers and all beef hot dogs were served to a great crowd of hungry people. We very much appreciate the community support! Alec Brady (center) was the winner of a drawing for a \$50.00 Beef Certificate to celebrate Father's Day.



*Southern Belles CattleWomen serving some warm beef and yummy looking desserts!*



*Rosebud Rancherettes ladies presented the Burke Senior Citizens Center with Beef Certificates to help defray the cost of the beef they serve every Dog Days. Many locals and returning alumni look forward to the delicious roast beef sandwich plate the Senior Citizens have provided each year. It's a crowd pleaser! Pictured are: Linda Tietgen, Melissa Rolf, Deanne Nelson, Ann York, Vernon Klein, Shirley Lengkeek, Mary Horn and front: Sue Chytka and Diane Klein.*

### Rosebud Rancherettes

We had a pretty busy spring, but summer seems just as busy. In May we sent Beef recipes to our local newspaper. It's always good to try new recipes. We gave away four \$500.00 second semester scholarships.

We had our annual "Dinner on Main", serving grilled hamburgers and beef hot dogs. Alec Brady won the Father's Day drawing for the \$50.00 Beef Certificate. We grilled hamburgers for a Burke Little League tournament and gave beef certificates to Burke Senior Citizen Center to help defray cost of beef they serve for Dog Days.

We cooked the beef and helped serve beef sandwiches for 4-H Premium sale. Plans are to have a float in the Dog Days parade August 3. Summer is flying by!

**BEEF producers must unite  
and speak out for BEEF.  
If we don't, who will?**

Come join us as a member today.  
Visit [www.sd cattlewomen.org](http://www.sd cattlewomen.org).

**Join SDCW**  
Are you interested in helping promote the  
BEEF industry? Come help us have a  
stronger voice and be a part of South  
Dakota CattleWomen. Learn more at  
[www.sd cattlewomen.org](http://www.sd cattlewomen.org). #BeefStrong

### Secretary's Report

The South Dakota CattleWomen's quarterly meeting was held Wednesday, May 15, 2024, at 11:00 a.m. at the Pizza Ranch in Ft. Pierre, SD. Seven members (Mary J. Noreen K., Donna A., Mary H., Norma O., Tanya T. and Katrin V.) were present and six members (Brenda D., Carol Sides, Ruth F., Becky L., Danielle K. and Becky Christianson) joined in on Zoom. President Katrin called the meeting to order. Mary H. led the flag salute and Katrin led the CattleWomen's Creed. There were no additions to the agenda.

Mary J. moved to accept the minutes as printed in the newsletter. Noreen second and the motion passed. There was no treasurer's report.

MEMBERSHIP: Norma gave the report. Very few clubs have paid this year's dues. This coming year's dues are due October 1. Club affiliation dues are also due at \$25.00 per club by October 1.

STATE FAIR: Brenda sent an email to Katrin and wants ideas. Katrin appointed a State Fair Committee as follows: Katrin, Ruth F, Brenda and Tanya T. will ask Becky Rose if she would like to be on it.

SCHOLARSHIP: Brenda had photos of the past year's winners in the newsletter, along with information for this year's contest. Applications must be postmarked before or on June 1. Application information is on website and a student can apply more than one year.

PHOTO CONTEST: Brenda has received 24 entries so far.

BEEF CERTIFICATES: Lindy sent reports to Katrin for the account. The new beef cards are available soon in varying amounts. Contact Lindy if interested.

BEEF BAGS - REST STOP: Mary H. says they are at Pharmco right now. Leslie R. will get them to the Rest Stop and the rest will be in the storage shed.

HALL OF FAME: Mary H. reported. The dates are September 13-14 at 5:00 p.m. Prime makes meatballs. BIC has cancelled the funding budgeted for this project due to less cattle, so have less money to spend. Noreen moved the SDCW give \$250.00 to Prime to pay for the meatballs for the Hall of

Fame event. Carol Sides second. Motion passed.

BUILD YOUR BASE/BEEF LOGIC: Susie Geppert talked to us after the meeting.

BEEF IN SCHOOLS: Noreen talked about what they are doing in the White River School District. A separate report is in the newsletter.

CLUB REPORTS: Mellette County, Prime, Harrold Steakettes, Southern Belles and Southern Hills reported.

OLD BUSINESS: Katrin says she has ordered spatulas, chapstick, potholders, cow magnets, stress balls, mood pencils and insulated bags. Will order cutting boards and toothpick holders.

NEW BUSINESS:

CLUB MEETINGS: Katrin would like to attend them. Invite her.

BEEF COUNCIL: Becky L's term is up. Katrin will take over her seat. Erin Yost and Danielle Kartak are still on.

REGION VII MEETING: Will be held May 30 -June 1 in St. Joseph, Missouri. Katrin cannot go, but would like someone else to go.

NEWSLETTER DEADLINE: August 1

ANCW MEETING: July 7-8 in San Diego. Katrin plans to go or use Zoom to join in.

Region VII Director Becky Christianson from North Dakota spoke to us about ANCW events.

ANNUAL MEETING: Katrin will visit with Wall Meats to see what will work for them in mid-September to tour the plant, eat lunch there and have our meeting.

BUDGET: None yet. Executive Committee will work on this.

BIC: AR's are due in July. Erin cannot do treasurer next year, so list of officers is needed.

ADJOURN: Mary H. moved to adjourn at 1:00 p.m., with second from Ruth F.

LUNCH: Susie Geppert talked to us about the Beef Logic project she heads up. She talked about getting into schools in Sioux Falls and Rapid City. She needs more money and the Executive Committee will decide how much in the future.

Respectfully submitted - Mary Jessen

#### Newsletter Notice!

**When sending a picture for the newsletter, please send it as a separate file, such as a jpeg or tiff. It makes it much easier to adjust size and color for printing!**

## Erin Yost in the top five for award

One of the top five finalists for the Dakotafest Woman Farmer/Rancher of the Year award is Erin Yost, a member of the South Dakota CattleWomen. The finalists will be at the Women in Ag event during the 2024 Dakotafest and the winner will be announced for Woman Farmer/Rancher of the Year at that time.

Erin grew up in Wessington Springs, SD. She has two daughters and enjoys spending time attending family activities on both sides of their family. Erin and her husband own and operate Rodney Yost Horsemanship. They put on horse clinics all around South Dakota, as well as nationally. Their horse training operation has folks bringing their horses to the family farm for training. She is very involved in the cattle ranch activities after work and on weekends.

Erin is an active member of her community, taking on several roles. She sits on the South Dakota State Fair Board as a commissioner. She is a member of South Dakota CattleWomen and has served as their treasurer for a number of years. She also sits on the South Dakota Beef Industry Council for South Dakota CattleWomen. Erin served two years as South Dakota Beef Industry Council Treasurer. She served as the treasurer of the Hand County Youth Livestock Show for a number of years. She helps friends/neighbors with lamb/goat/pig/calf sales where she is needed. Her nominee said, "Erin is always ready, willing and able to help with any event, especially if it involves youth."



## Harrold Steakettes

Harrold Steakettes met May 22 with four members present. The secretary and treasurer reports were approved as given. Old Business was the "Steps for Hope" project has been completed. New Business was Eldora Barnes was selected as the "Mother's Day" winner. A cookbook was given to a new bride. David Ramsey was the "Beef for Father's Day" winner. Next meeting is undecided.

Harrold Steakettes met June 26 with four members present. The secretary and treasurer reports were approved as given. Old Business was that thank you

notes were passed around. New Business was that the SDCW Annual Meeting will be held in Wall in September. The next meeting is undecided.

Harrold Steakettes met July 24 with three members present. The secretary and treasurer reports were approved as given. There was no old business. New Business is that we will begin to collect dues at the August meeting. The next meeting is undecided.



## BEEF CERTIFICATE UPDATE

SD CattleWomen are now able to offer plastic or virtual beef gift cards for sale. These gift cards are authorized and activated by the CattleWomen. They are available in any amount you choose from \$20.00 to \$250.00. There is a \$2.50 activation fee for any gift card purchased. The gift cards are a Visa card and will be recognized by any restaurant, grocery or meat market that takes Visa credit cards. These cards may be more convenient for those out-of-state gift recipients that may not be familiar with Beef Certificates. CattleWomen continue to offer Beef Gift Certificates in the \$5.00, \$10.00, \$20.00 and \$25.00 amounts. To purchase beef cards or beef certificates contact:



**Lindy Harkin**

**PO Box 451**

**Winner SD 57580**

**Or you can call: 605-842-9066 or**

**Email: beefcertificates@yahoo.com**

(Beef certificates are only available at the following outlets)

### **BEEF CERTIFICATE OUTLETS:**

American Bank & Trust: Miller, Wolsey, Pierre

BankWest: Kadoka, Kennebec, Onida,

Pierre, Winner

Dacotah Bank: Aberdeen, Bison, Lemmon

First Dakota Bank: Chamberlain, Kimball, Gregory

First Fidelity Bank: Gregory, Burke, Bonesteel,

Colome, Platte, Winner, Murdo, Ft. Pierre,

Presho, White River

First Interstate Bank: Belle Fourche, Edgemont,

Hot Springs, Spearfish, Sturgis, Wall

First National Bank: Faith, Midland, Phillip

Harrold Steakettes

Heartland State Bank: Highmore, Tulare, Wessington

Jackson County Prairie Belles

Mellette Co. Cattlewomen, White River

CHS White River

Quoin Financial Bank: Miller, Highmore

Roberts Co. State Bank

SD Beef Industry Council, Pierre

Sentinel Federal Credit Union, Winner

### ***Barnes, Ramsey named winners***

*Eldora Barnes was the winner of the "May Beef Month—Mother's Day" project sponsored by the Harrold Steakettes CattleWomen.*

*David Ramsey was the winner of the "Beef for Father's Day" project.*

*They each received a card and beef certificate. BEEF gives them Zip (Zinc, Iron and Protein) to energize them all day long!*