



South Dakota CattleWomen

Auxiliary to the
South Dakota Stockgrowers

2022-2023

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For more Information, go to

www.sd cattlewomen.org

Celebrating 71 years of promoting BEEF!

Volume 43, Issue 3

Mission: South Dakota Cattlewomen strive to
Promote, Educate and Inform consumers about our BEEF INDUSTRY.

**South Dakota CattleWomen
Annual Meeting
Thursday, September 21, 2023
10:00 a.m. CST
Pizza Ranch, Ft. Pierre, SD**

Please send agenda items to:

katrinvz@kennebectelephone.com

Tentative Agenda:

Opening - Flag Salute

Cattlewomen Creed - Believing that the livestock industry is of basic importance to world existence, We, the South Dakota Cattlewomen, dedicate ourselves to support it with our labor and finances: To promote it through information and publicity; To encourage it's producers with our understanding and love; to do all in our power to instill in the coming generation of love of the land and of life, the humility and awe before nature and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Additions to agenda

Minutes

Treasurer's Report

Proposed Budget

Reports:

San Diego Summer Business Meeting

Membership

State Fair

Beef Certificates

Build your Base Community

Promotional Items

Clubs

Old Business:

Special Olympics

New Business:

Newsletter Deadline - December 1

Region 3 and 7 Meeting - May 31-June 1, St. Joseph, MO

Election of Officers

Installation of Officers

Adjournment



Message from your President

Happy August! Holy cow, where did this summer go? We just finished our Fair where the Southern Belle CattleWomen ran the concession stand and now we are focused on pre-weaning shots, canning and freezing garden veggies and sweet corn and want to thank the Lord for the August rains we were able to catch. Hopefully, everyone else has been able to say the same.



I did attend the Summer Business Meeting in San Diego and will be reporting about that at our next meeting in September! I also wrote up some AR's for the Beef Industry Council, so one of the topics we will be working on at our meeting will be a budget for next year, as well as promotional items needed for each club. By then, I should know what community we have from Build your Base to be able to serve beef for their athletes. There are several things on our agenda for the meeting, but most of all let's have a little fun! The officers are challenging each club to come up with a team of four to a PUZZLES, Pitcher and Pizza challenge! The first team to finish all three wins a PRIZE. Hope to see you all there!

BEEF CERTIFICATES ON SALE FOR THE HOLIDAYS!

Annual reminder letters for Beef Certificate orders for the holiday season will be sent out soon to past customers. It seems early to be thinking of Christmas; however, these things sneak up on us. Beef certificates make great gifts - easy to purchase and easy to send. If you don't have an order blank or haven't ordered before, you may contact: **SD CattleWomen, Box 451, Winner SD 57580 - Phone: 605-842-9066 or email: beefcertificates@yahoo.com**

Beef certificates come in four denominations: \$5, \$10, \$20 and \$25. It's easy to order any number of these items. We had hoped to have Beef Gift Cards available by this holiday season; however, there have been several setbacks in making this possible. We will continue to work diligently to get this accomplished. Please be patient, it's a work in progress. Beef certificates are also available from the following outlets:

BEEF CERTIFICATE OUTLETS:

American Bank and Trust: Miller, Wolsey, Pierre
BankWest: Kadoka, Onida, Pierre, Gregory, Winner
Black Hills Federal Credit Union: Hot Springs, Custer
Dacotah Bank: Aberdeen, Bison, Lemmon
Dakota Prairie Bank: Ft. Pierre, Presho, White River
First Fidelity Bank: Gregory, Burke, Colome, Platte, Winner, Bonesteel
First Interstate Bank: Belle Fourche, Edgemont, Hot Springs, Sturgis, Wall
First National Bank: Faith, Midland, Philip
Harrold Steakettes
Heartland State Bank: Highmore, Tulare, Wessington
CHS: White River
Donna Adrian, White River
Quoin Financial Bank: Miller, Highmore
Pioneer Bank and Trust: Buffalo
Roberts County National Bank, Sisseton
SD Beef Industry Council: Pierre
Sentinel Federal Credit Union: Winner

Secretary's Report

The South Dakota CattleWomen met at the Pizza Ranch in Fort Pierre with Katrin VanZandbergen, Mary Hendricks, Shirley Thompson, Taylur Davis, Ruth Farnsworth, Norma Olson and Carol Sides.

The meeting was called order by President Katrin at 10:15 a.m. with the Pledge of Allegiance and the CattleWomen's Creed.

Mary made the motion to accept the minutes as printed in the newsletter. Ruth seconded. All agreed.

Treasurer was not present, but she sent the general balance. Bills were given to Katrin and she sent them to the treasurer.

Nothing has changed in membership; it is down. Everyone was given a list of memberships that get a newsletter whose dues are not paid up and to club treasurer's who have unpaid members to check if they are interested in rejoining. Katrin will send Norma the letter to send.

State Fair needs updating by July 1.

Scholarship applications have been sent to the judges.

Social media was discussed. Taylur posts all her news and recipes. Katrin has put out a video.

Photo contest has 31 entries. All are on Facebook.

Volunteers are needed to take over social media, photo competition and the State Fair.

There has been trouble with people being able to use beef certificates. They can't get cashed. A new card is being set up. Western SD Community Action bought several beef certificates.

New Beef Bags were bought at 12,000 bags for \$7,302.13.

Special Olympics and American Legion were going to split \$1,000 between them. The Special Olympics fell through - not done in time - so maybe something in the fall.

Build Your Base has not been contacted to let them know we will sponsor a community for \$1,000. Need to check on the details.

Shirley and Katrin went to Grand Island to the WIRED meeting.

Katrin was in the Farm Bureau Town and Country Show on KELO Radio. She talked as a producer and some on CattleWomen.

Promotional items were discussed. At the storage unit, there are 200 red, insulated bags; lots of mood pencils; 50 color-changing cups and many brochures, including those for children. Discussion was held on what other promotional items we could use. People really liked the red-tipped spatula, meat thermometers and

potholders. Discussion was also held on various brochures. There is also, new at the beef store, a cast iron skillet. Great for individual give-aways. Call Mary Hendricks if anything is needed from the storage unit and she will get it.

Southern Belle CattleWomen has a road sign that needs to be replaced at a cost of \$2,000. Katrin asked for a \$500 donation from the CattleWomen. It is needed by July 1. Shirley made the motion to give the club \$500. Mary seconded. All agreed.

Shirley will be going to the district meeting in Watford City, ND, June 23-24. July 22 is the annual meeting of the ANCW and NCBA Summer Conference in San Diego.

Ruth made the motion and Shirley seconded to go back to setting a certain amount of money to be given to the offices to offset costs of state, district and national meetings. Carried by all. Will be done at budget meeting in September.

Ruth made a motion and Shirley seconded, to give Katrin \$2,000 for the national trip in San Diego. Carried by all.

Newsletter deadline is August 1.

Next meeting is September 21 at 10:00 a.m. This is the annual meeting, with the theme of Pizza, Pitcher and Puzzels. Place to be announced.

Shirley made the motion to adjourn and Mary seconded. Carried.

Meeting adjourned at 11:45 a.m.

Carol Sides

Harrold Steakettes

Harrold Steakettes met August 4 at the home of Millie Salathe, with four members present. The President call the meeting to order with the Creed. The Secretary and Treasurer's reports were approved as given.

Old business was a thank you was passed around from "Steps for Hope".

New business included that the club will give a beef certificate to the new teachers in the Highmore-Harrold school. State dues are due October 1 and will be collected at the next meeting. The date for the next meeting is undecided. Meeting adjourned.

Harrold Steakettes met June 28 at the home of Millie Salathe with four members present. The President called the meeting to order with the Creed. The Secretary and Treasurer's reports were approved as given.

Old business was a thank you received from Evelyn Ritter, the Mother's Day winner.

New business was announcing the winner of "Beef for Father's Day", which was Art Gregg.

State dues are due October 1. The meeting adjourned. Next meeting is undecided.

Mellette County CattleWomen . . .

The Mellette County CattleWomen have been on the move! In May, the CattleWomen came to the White River Elementary School to read to the children about beef and ranching. The first picture is Cattlewomen: Vanessa Hight, Collene Schwarting and Janelle Adrian. Second photo is Bella Ciarico niece of Cattlewoman Suzanne England.

In July, the Mellette County CattleWomen partnered with the CHS Coop for a grill giveaway. Participants put their name and phone number on a receipt for purchasing beef or a cattle product. The winner was Carol Rogers of White River. The Mellette County CattleWomen Frontier Days Float won the second prize of 75.00. The theme was my Heros Have Always Been Cowboys. Pictured on the float are: Cattlewoman Faith Lehman with her

son, Hudson Lehman; Mesa Dimond, daughter of Cattlewoman Jenny Dimond and Mellette County Cattlewoman President Suzanne England. The ladies gave out Beef sticks and Beef It is What's for Dinner coloring books, crayons, pencils and pencil sharpeners to promote beef.



MELLETT COUNTY CATTLEWOMEN

SUMMER GRILLING SWEEPSTAKES!

BUY ANY BEEF OR CATTLE FEED

AND SUBMIT YOUR RECEIPT TO ENTER FOR A CHANCE TO

WIN A GRILLPRO PORTABLE GAS GRILL

Sweepstakes valid JUNE 8- JULY 8, 2023
 Drawing to be held during the Saturday Night Performance of the Frontier Days Rodeo
 To Enter: At Participating Locations, Write your name on your Receipt for Proof of Purchase of Beef or Cattle Feed and drop it in the Bucket.

\$200 VALUE DONATED BY CHS



Services held for Marvin Jessen

Funeral services were held June 12, 2023, at Harrold School Gym for Marvin Herman Jessen of Holabird, who passed away June 7 at Highmore Health, after a seven-year battle with multiple myeloma cancer. Pastor Calvin Jones officiated and burial was at St. John's Cemetery at Harrold.

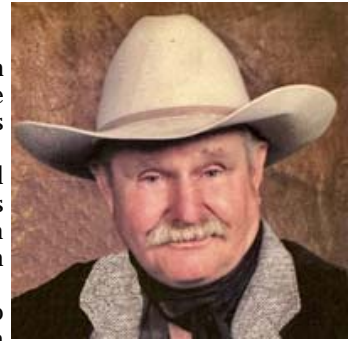
Marvin Herman Jessen was born March 16, 1941, in Pierre, South Dakota to Herman and Paulina (Hieb) Jessen and died June 7 at Highmore Health at the age of 82 years, two months and 21 days. He attended country school through the eighth grade and graduated from Harrold High School in 1960. While in school, he participated in track. He went on to farm and ranch his entire life; living in a 10-mile radius of where he grew up.

On June 10, 1967, in Pierre, South Dakota, he married the love of his life, Mary Gaetze. To this union, five children were born: James, Julie, Jon, Susan and Steven. Marvin did custom silage cutting and custom trucking along with farming and ranching. He also worked at Highmore Livestock for a time. He always enjoyed working with cattle and was an avid reader.

Marvin and Sheldon Reding made an old Ford car into a race car, which they ran for a year in Pierre, until he married and his priorities changed. He enjoyed spending time with his family and grandchildren. He taught his children and grandchildren how to hunt deer and the value of hard work.

Being involved was important to Marvin. He was a lifelong member of the Harrold United Methodist Church, served as a director for the S.D. Stockgrowers Association, the Highmore Farmers Union Oil Company/Midwest Coop, the Hyde County FSA County Committee and a 50-plus year member of Lily Lodge #62, Masonic Lodge in Harrold. Marvin and his dad were awarded the South Dakota Soil and Moisture Award in 1964. Marvin and Mary were awarded the Soil and Moisture for Hyde County in 1989, showing his continued love for the land.

His memory will be cherished by his wife and best friend of 56 years, Mary of Holabird (secretary of the South Dakota CattleWomen and Newsletter Editor, as well as a member of the Harrold Steakettes); his children: James (Stacey) Jessen of Woonsocket; Julie (Jeremy) Thompson of Jefferson, Maryland; Jon (Janelle) Jessen of Ree Heights and Steven (Tonja) Jessen of Harrold; his grandchildren: Clint (Melissa) Bohr of Alpena, Bryce Jessen of Pierre, Brandon Jessen of Huron, Byron Jessen of Mitchell, Gideon (Brianna Beckler), Velvet, Letha and Ervin Jessen of Harrold, Sydney and Sara Jessen of Ree Heights and Zachary Thompson of Jefferson, Maryland and six great-grandchildren; two sisters: Delores (Roger) Husted of Harrold and Ruth (Harney) Hohrman of Ft. Pierre; one brother, Ronald Jessen of Highmore and a host of extended family and neighbors.



Thank You!

Thank you to the South Dakota CattleWomen for the nice sympathy card sent to me after the passing of my husband, Marvin.

Mary Jessen

Services held for David Leheska

Funeral services for David John Leheska, 47, of rural Chamberlain were held July 14, 2023, at St. Margaret's Catholic Church in Kimball, with burial at St. Anthony's Catholic Cemetery at Pukwana. Devoted Christian, beloved husband, dedicated father, cherished son, and dear friend, David Leheska, passed away on July 8th, 2023, at the age of 47 after a courageous battle with cancer, surrounded by loved ones who will continue to honor his legacy by living their lives to the fullest.

David John Leheska was born June 19, 1976, in Mitchell, SD to Steve and Gail (Schmitt) Leheska. David attended the America School through 8th grade and went on to graduate from Chamberlain High School in 1994 after many years of accomplishments in 4-H and FFA. He went on to serve as a State FFA officer and earned his BS from South Dakota State University in 1997. Following his graduation from SDSU he returned to the Leheska farm where he was a fifth generation farmer and rancher.

David married the love of his life, Laura (Kittelson) Leheska on September 11, 1999, and they have four children Tyler, Luke, Sienna and Grant. He cherished spending time with his family, and they made many great memories on their camping and fishing trips, skiing and through 4-H and FFA and showing cattle. He enjoyed checking his cattle and being creative in the shop. David was extremely innovative and mechanical and he found a way to fix and build anything that aided in the success of the family farm. Every winter David and his sons would build something together in the shop and their last project was a gooseneck water trailer and bottomless feed bunks. He was always having fun and picked up his Grandpa Johnny's tradition of playing pranks on his favorite people. David showed love to everyone he met as he was always genuinely interested in learning about and from others. He will be greatly missed.

David is survived by his wife Laura; children Tyler Leheska, Luke Leheska, Sienna Leheska and Grant Leheska; parents Steve and Gail Leheska of Chamberlain, SD; brother Michael Leheska and wife Jennifer and children Kilian and Bridget of Canyon, TX; mother-in-law Glenda Kittelson of Henry, SD; brothers-in-law Heath Kittelson and friend Jami, Travis Kittelson and wife Leah and children Wyatt and Maddy, Matt Kittelson and wife Brandi and children Colton, Cooper, and Clayton all of Henry, SD; and all of his aunts, uncles and cousins. Preceding him in death were his Grandparents; John and Loraine Leheska and Delbert and Dorothy Schmitt and father-in-law Ken Kittelson, cousins Brian Hanson, and Anthony Mueller.

David's wife, Laura and mother, Gail, are Prime CattleWomen members.





Rosebud Rancherettes promote beef!

Rosebud Rancherettes were busy promoting beef in May. We held a Beef in Spring luncheon, serving grilled hamburgers and grilled all-beef hot dogs. Approximately 160 folks showed up to enjoy a beef lunch. We promote our money making projects for "Beef in Schools, scholarships and other community projects".

We also gave away four 10-lb. tubes of hamburger. The three grocery stores and one locker plant in Gregory County allowed us to put containers where patrons could drop in their name to win 10 pounds of hamburger. We drew the four names from the 80 registered on the day we had our Spring luncheon. The beef went to three different towns in Gregory County and one to Nebraska.

Many thanks to the businesses for allowing us to do this and congratulations to the four winners. Summer is upon us. We are very thankful for the timely moisture. Green looks much better than brown. Stay safe and healthy!



PRIME CATTLEWOMEN HELLP WITH AG DAY . . . Several of the PRIME CW helped with the Annual Ag Day provided for fourth graders from Chamberlain Public, St Joseph Indian School and Kimball Public. The youth gathered educational materials and were able to use the paper Kids' Beef Bags. Thank you Becky Rose for providing these pictures and article.





Southern Belle CattleWomen
grilled burgers for the concession stand
at the MidDakota Fair



BEEF BASKET . . . Southern Belle CattleWomen
donated a beef basket for the Meagan Blare benefit in
April. Basket items included: two cookbooks, two beef
certificates, a Powered by Beef t-shirt, salt and pepper
grinder and two pens, pencils and phone cleaners.



Beef Stir fry
1 lb hamburger, browned or Minute Steak, sliced
Sauté desired veggies
2 Tbsp Soy Sauce
1 Tbsp Brown Sugar
1 tsp Garlic salt
1 tsp Ginger
Mix together and heat through. Serve over rice.



Goulash
1 lb of browned seasoned burger
1/4 cup water
1 Tablespoon vinegar
4 oz Velveeta cheese
1 1/2 cups cooked elbow macaroni
1 (10 oz) can tomato soup
Brown the burger and drain. Add remaining
ingredients and cooked macaroni. Stir and heat
through.



South Dakota Cattle Women
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www.sdcattlewomen.org



Beef was back at the 2023 City of Sturgis Motorcycle Rally

The South Dakota Beef Industry Council (SDBIC) participated in the 83rd Annual City of Sturgis Motorcycle Rally August 4-13, welcoming motorcyclists and attendees to Beef Country for one of South Dakota's largest events, which reaches approximately a half million people from all over the world.

SDBIC Executive Director Jodie Anderson commented, "Our state's rural economy and lifestyle are dependent on beef and we're proud to showcase beef as the official protein of the City of Sturgis Motorcycle Rally. While riders are here to enjoy our wide-open spaces, we take advantage of opportunities to educate them about beef and how it gets from our pastures to their plates.

Beef was highlighted in several ways throughout the Rally, including the Mayor's

Congratulations to Evelyn Ritter and Art Gregg of Harrold!

Evelyn won the "May Beef Month Mother's Day" project sponsored by the Harrold Steakettes and Art won the "Beef for Father's Day" project. Each received a card and a beef certificate to buy beef. Beef gives them ZIP (Zinc, Iron and Protein).

Ride August 5, where beef farmers and ranchers sponsored the meal and shared their beef story, as well as provide attendees with beef swag. Teen Beef South Dakota sponsored a 5K fun run, handing out beef jerky to participants. Beef was present in the Sturgis VIP Suite, first responder locations and as a primary sponsor of the Daily Happenings schedule.

Beef signage was present throughout the Black Hills, encouraging people to "Choose Beef" and there was a beef billboard on Interstate 90.

People were encouraged to come out and learn about how South Dakota is bringing high-quality, real protein to the table.

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|-----------------------------------|----------------------------------|----------------------------|-------------------------------|
| ★ Associate Members | DeJong Ranch, Kennebec | Kohlman, Bierschbach and | Purvis Electric, Burke |
| ★ Animal Clinic, Ltd., Winner | Drifters Bar & Grill, Ft. Pierre | Anderson LLP, Miller | Raven Angus, Colome |
| ★ Bank West, Gregory | First Dakota National Bank | Lewis Family Drug, | Riverview Chevrolet, Oacoma |
| ★ Buche's, Gregory | Yankton | Chamberlain | Rosebud Electric Coop, Inc., |
| ★ Burke Livestock Auction, Burke | First Fidelity Bank of Burke, | Littau Angus Ranch, Winner | Gregory |
| ★ Burke Oil Co., Inc. Chamberlain | Colome and Winner | Mathis Implement, Winner | Statewide Ag Insurance, Inc., |
| ★ C&B Operations LLC | Frontier Motors, Inc., Winner | Mid Dakota Meats LLC., | Chamberlain |
| ★ Gettysburg | Gregory Animal Clinic, Gregory | Winner | Statewide Ag Insurance, Inc. |
| ★ Cahoy's General Store, | Grossenburg Implement, Inc. | Midwest Liquid Feeds LLC | Winner |
| ★ Bonesteel | Winner | Wood | Westwood Ranch, White River |
| ★ Charly's Restaurant & Lounge, | Highmore Herald, Highmore | Olson Family Trust | Winner Livestock Auction LLC |
| ★ Chamberlain | Jessen Ranch, Holabird | Witten/Ideal | Winner |
| ★ CHS River Plains, Winner | | | |

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