Celebration 61 years of Promoting BEEF!



Volume 33, Issue 1

2012-2013 Executive Committee

President
Karla Pazour
25725 350th Ave.
Pukwana, SD 57370
(605) 894-4490
pazour@midstatesd.net

Vice-President
Kodi Blotsky
27969 301st Ave.
Valentine, NE 69201
(605) 378-3845
kodi_abbot@hotmail.com

Treasurer
Mary Hendricks
35004 224th Street
Gann Valley, SD 57341
(605) 293-3293 home
bsranch@midstatesd.net

Secretary
Danielle McDonnell
29777 Owl Lane
Martin, SD 57551
(605) 685-1181
classicstitch@qwtc.net

Membership Director Send dues to Becky Littau 27969 301st Ave Winner, SD 57580 (605) 879-2504 relittau@gwtc.net

Parliamentarian

Newsletter Editor Mary Jessen 20675 327th Ave. Holabird, SD 57540 (605) 852-2637 hiherald@venturecomm.net

For more Information, go to www.sdcattlewomen.org



SDCW OFFICERS . . . The 2012-2013 officers of the South Dakota CattleWomen are, from the left: Karla Pazour, president; Becky Littau, membership chairman; Kodi Blotsky, vice president; Danielle McDonnell, secretary; Mary Hendricks, treasurer; Ruth Farnsworth, club representative and Mary Jessen, newsletter editor.

SDCW Quarterly Meeting December 1, 2012

at McClelland's Restaurant 902 Walleye Drive - Ft. Pierre, SD Directions: Located 3/4 of a mile north of Ft. Pierre on Highway 1806

When coming across the bridge from Pierre, turn right at the first stoplight after the bridge and go approximately one mile and turn right onto Highway 1806
When coming into Ft. Pierre from the south, turn left at the last stoplight on the north edge of Ft. Pierre, before crossing the bridge, and drive approximately one mile and turn right onto Highway 1806.

10:00 a.m. Central Time

Lunch is provided.





Mary Jessen to be newsletter editor

Mary Jessen has taken over the reins of the

South Dakota CattleWomen's newsletter. Please mail any information you would like added to the newsletter to Mary at 20675 327th Avenue, Holabird, SD 57540 or email it to hiherald@venturecomm.net.

Photos are welcome. They will be returned after printing. Be sure to include information about the photo. Club reports, annual reports, any membership information, etc. is always welcome.

SDCW gives two scholarships

Carol Simon and Mary Jessen met at the BIC office in Pierre in July to judge scholarship applications. Five applications were received.

Two winners of a \$250 scholarship each were chosen and are: Spencer Stahly of Cavour and McKenzie Fawcett of Colome.

Deadlines for the newsletter will be November 1, February 1, May 1 and August 1. Plans are to have the newsletter in-hand before quarterly meetings.

Anyone wishing to receive the newsletter via e-mail may still do so. Contact Becky Littau with any membership information.

Please keep Becky Informed on any address changes.

Thanks - Mary



Jessen wins Father's Day prize

Ervin Claus and his father, Steve Jessen, of Holabird were named the winners of this year's "Beef or Father's Day" promotion sponsored by the Harrold Steakettes CattleWomen. Steve received a beef certificate and Ervin received a blue bib which reads "when I get teeth, feed me BEEF". This was also Ervin's first camping trip.

Prime Promoter awards given at the Beef Bowl

The 2012 Prime Promoter awards recognized by the South Dakota Beef Industry Council were presented a the annual Beef Bowl on September 29 in Brookings.

The winners were chosen in the following categories:

Business Category: Kip and Michelle Pharis, owners of Pizza Ranch and BraVo's in Brookings.

Organization Category: Bill Brodie, Founder of the

All-American Beef Battalion

Distinguished Service: Keith Underwood, SDSU Assistant Professor and Extension Meat Specialist.

Individual Category: Chef Clark Braun of Hill City, Certified Executive Chef at Alycine, Inc.

Friend of the Beef Industry Award: Scott Dirk accepted the award for Tri-State Livestock News during half-time of the Beef Bowl game.



SDBIC Staff

Ron Frederick Executive Director

Holly Swee, RD, LN
Director of Nutrition
and Consumer Information

Tracey Walsh Director of Industry Relations

Teri Heninger Finance Officer Office Manager

Briana Burgers
Nutrition Assistant
Director of
Online Communications

316 Coteau Avenue PO Box 7051 Pierre, SD 57501 General E-mail: sdbic@sdbeef.org



Beef Industry Council Report

I had the privilege of sitting on the promotion committee for the SDCW at our annual meeting held in Brookings. We had guests, Brad Poe and Matt Sikich, from Learfield Sports update us on the SDSU Jacks (Beef Up Your Game) promotion we are doing. We are also doing a similar promotion with USD. The list of requests were gone over and some approved, some revised and some rejected. With the drought, we are expecting fewer check-off dollars for the coming years. One thing that was changed that will affect the CattleWomen was \$5,000 was taken from our budget and \$6,000 from Auxiliary's budget that we had targeted for advertising. It was felt that the money could just stay in the office and we will try to centrally locate our advertising campaigns. We can still request advertising and for now, they are continuing with the Twins and Vikings ads, but all of the ads will say brought to you by the SDBIC with your check-off dollars or just your check-off dollars. This was discussed and passed at the promotion and general membership meeting. If it doesn't work, it can always be revisited. It is hoped that we can get better deals with the stations if we are just one group and I is check-off dollars that are sponsoring the ads. by Ruth Farnsworth

Greetings from Your President



Greetings from our home and ranch at Pukwana. When this reaches you, Thanksgiving should be close at hand. For those of us in the beef industry, we easily relate to the early celebration based on a rejoicing population for an opportunity to work daily to bring basic needs of nourishment to our families and loved ones. Many years later and we still face some of the same challenges. May we take inspiration from our forefathers and remember to give thanks for the many blessings this year has provided. Yes, it has been a dry year for most. Input costs continue to rise. Yet in America we not only feed our families and neighbors, but we now feed a growing world population. While 90% of all beef raised in the United States is sold in America, and 10% is exported – we are definitely now a global product. Beef production represents the largest single segment of American agriculture. In fact, USDA says more farms are classified as beef cattle operations (35%) than any other type.

As CattleWomen and Beef Producers, we live and breathe our industry. I do hope you will attend our upcoming quarterly SDCW meeting in Ft. Pierre on Saturday, Dec. 1. This will be an opportunity to discuss and give direction to how best plan our year of promotions and education. Some agenda items will be SDBIC budgeted projects such as State Fair, Cook-Off/Taste of Home, Ellsworth, Rally, Promotional items, Social Network and Communications and ANCW National convention. If you have something to discuss, please get it to me quickly so it can be added to the agenda. Our SDCW meeting will be at McClelland's in Ft. Pierre. They do not open until later in the day, so we will have a quiet meeting place with coffee waiting on arrival. We have a steak sandwich and salad planned for lunch. I hope to keep the meeting conducted in a timely fashion, so those interested will have time to view the holiday trees at the Capitol. Now let's all put a request in for 'good weather' on December 1. Note the image above 'Beef. Always in Season' which comes from our

check-off dollars. This campaign can be found through the website mybeefcheckoff.com. - Explorebeef.org, sdbeef.org and usabeef.org are other worthy sites for industry info. So as we celebrate the upcoming seasonal holidays, let us be mindful of our many blessings. For me on a personal note, Tim and I received our first grandchild in June. A boy, Jennings Robert, joins our farm/ranch family. His parents, Jim and Crystal, along with our other son, Joel, and wife, Bradee, make our beef operation succeed. As families across this great nation gather around the holiday table to celebrate, may they be mindful that farm and ranch families strive daily to provide a safe, delicious and nutritious beef product for their tables' every day.

Karla Pazour, SDCW President



Joel, Bradee, Crystal, Jennings, Jim

SDBIC Report (fall 2012) by Karla Pazour

First let me say, "thank you" for allowing me to be one of your three representatives for the SDCW on the SDBIC Board. I currently am the Vice President and the chair of the Budget committee. Needless to say, we have some interesting conversations at our meetings. It is often difficult to determine which project should be funded. As business people, we all understand that most submitted projects are good projects, but funds limit our expenditures.

At this point, I'm going to give a general overview of the SDBIC approved budget for the upcoming year. We had an initial budget meeting on July 31 to consider all proposals and approved the finalized budget at the annual meeting in Brookings on Sept. 29. Here goes:

Projected total income is 3.4 to 3.5 million. This is down from previous years, due to drought conditions and smaller cow herds. It is always a guess at this point, because actual dollars are determined when animals are sold and the dollar check-off is collected. Half of it automatically goes to the National Cattlemen's Beef Board (CBB). The

remaining 50 cents is determined at the state level. State expenses (rounded to nearby thousands) are: Promotion - 264; Consumer Info – 270; Producer Communications – 45; Research –210; Industry Info – 90; Administration – 270; Compliance – 2. This makes a total In-State program budget for \$1.15M

National programs funded through state dollars are: Federation – 190,000 and USMEF – 117,000. Of our total dollars generated, approximately 1/3 remains in SD and the other 2/3 finances either the CBB or other national programs.

Please feel free to direct comments, questions or concerns about our dollars. In another year, I am on track to take on the presidency of the SDBIC. I am doing this with hesitancy. It may appear simple from the outside, but to do the office justice, it will be a commitment of time and sometimes heart-searching decisions. I hope I represent our organization well and with your support can better our industry. and sometimes heart-searching decisions. I hope I represent our organization well and

with your support can better our industry.

In Memory of Della (Crago) Courtney!

South Dakota CowBelles Past-President 1961-1962

Della Elizabeth Horton, 87, was born Oct. 20, 1924, in Dalzell, SD and died Sept. 11, 2012. She attended rural schools in the area and graduated from high school in Rapid City. She attended Black Hills State College receiving а one-vear teaching certificate.

She married Walter Crago in 1943 in Broadus, MT, and to this union four children county school, where she did were born. Throughout their life they raised registered Hereford cattle in the tristate area. She served as past president of the SD CattleWomen's Association and was chairman of the First National Beef Cook-off. She was a charter member of the Tri-State CowBelles. Following Walt's death, she worked at JC Penney's.

She married Jim Courtney in 2002 and once again was able to enjoy the Hereford cattle and her love for the country life, until the last wonderful people and it gave an vear of her life, which was spend in a nursing home due to declining health.

She is survived by her husband; a daughter, a son, a son-in-law, a daughter-inlaw, her AFS daughter, two sisters, three step-children, 12 grandchildren, 13 stepgrandchildren, 27 greatgrandchildren and three great-great-grandchildren.

She was preceded in death by her parents, first husband, a son, a daughter, two brothers, one sister and one step-daughter.

"A Life Well-Lived"

Born in a little white house near

dread gathering thistles hard, not only on the hands, but bee as he was known by. also the back.

All the grades were in the attend, with fond memories of play days in Sturgis, where they arrived in the pickup back-end. Her lifelong knee problems began with a twist and a bump in seventh grade with practice for high hump. She like all the subjects, so a favorite subject she did not choose.. With no phone or infrequent mail, it was also a place of news. Riding the horses across the Cheyenne River , being carful not to fall, on dark Saturday nights, it was off to the dance in Wall. A high school education meant lonely days, while boarding with a family in Lead, many miles away. Then for the last two years, she lived with a nice family, working for room and board. They were education she could afford. She loved the Copps family and their many talks as she did housework, childcare and took children on walks. A Rapid City diploma in 1942 she would earn, but for more education she did yearn.

A move for her Dad to work at the Spearfish Sawmill made it possible for this dream to fulfill. Working as a telephone operator and taking classes at the college, it was the way to pay bills and gain knowledge. A chain man for the football team she chanced to meet. His name was Walt and he made heart skip a beat. He embarrassed her as he rode his horse late one night through the town and called to her window to see if she was around. But soon their love would grow and off to Broadus they would

Dalzell, where winters were not December wedding in the year of on Kitty Litter of bentonite as mild, Islie and Les Horton gave the 43. No honeymoon for them you many bags were filled. Sixty acres name Della Elizabeth to their see, as from the beginning there on the edge of Belle Fourche oldest child. She grew up there were hired men to feed. There became home for the family, some with her brother and sisters and were chores to do and horses to Mom and Dad and she often rode lead. The house had no indoor Blackbird to school, when the plumbing, but it had a little pump. weather was not bad. She liked all Water was used sparingly as it was the chores, milking cows, doing carried out in a pail to dump. On dishes and being out of doors. this small farm in Spearfish Valley, Money was short, but the family working from sun to sun, the first worked together on all the chores. three children, Marilyn, Marcia Only during the drought did she and Lester would come. Those and were precious days as time did fly making them into stacks. It was with help of Charlie and Vincent or

> Off to Montana the little family moved to raise sheep. remember the winter of 49 when snow was deep. The horse came home with out Al and Walt as Della walked the floor. The men found the fence and at last came in the door. Leasing of the Stack place on Indian Creek came next. The neighbors and friends from there were some of the best. There were the Albion dances and pinochle parties couldn't be beat. The Branding Iron crew and families gathered to work and eat.

> The Spring of 1950 found her in Sturgis with her parents, waiting for Cliff to arrive. The roads of gumbo were not fit to drive. How difficult to send Marilyn off to Freeda's to board for school. There was no school close and education was the rule. Next year, an old granary a school would become as two girls needed school, not just one. There was a year when she had to teach, as there was no other teacher we could reach. The Stockgrowers and CowBelles became part of their lives as promotion and legislation concerns of beef and cattle arise. Then the Pugh place at Colony became their home, as Herefords on the plains Wyo9ming did roam. Bulls, hired men and more bulls and hired men became her life. With books to do, chores, a family and hired help, she was much more than just a housewife. With 4-H projects and school activities, there was many a busy day, but "Where there is a will, there is a way."

> Ladies of the Colony Club saw an opportunity to help a new industry build. Hours were spent

bulls and horses as the children began to need high school courses. They served as the first AFS student host family as Aud arrived to spend a year. This began a relationship she always held dear.

To her hours of sewing and crocheting was added the new skill of knitting. How exciting with wedding gowns now ready for fitting. Travels to Norway, Hawaii and Alaska, she really did enjoy and then grandchildren began to arrive and she brought out the toys. February of 76 brought heartache as the plane went down and Les was killed. The empty spot in her heart from the loss of their son could never be filled. She loved all those little ones that came to play. They passed lots of hours on many a day.

Many terms she served as United Methodist Women chair. Their purpose was to serve and to show care. Many prayers were prayed when in 1980 Walt got cancer, but a cure was not to be the answer. With family at her side, a young widow of 57, she became. It was evident life would never be the same. There was the challenge of a ranch to run without the strong voice of Walt to guide, it was not fun. Another new role began with a job at the Penney's store. She enjoyed meeting and helping customers out on the floor.

Pictures in her home marked her pride at each accomplishment of all the things the family had tried. They continued to live her motto as they heard her voice ring. "You can do it. Remember "Can't never could do anything'." Form her, there were many lessons to learn, as to the Scriptures she would turn.

After 20 years as a widow, Jim came to share her life. In 2002, marriage vows were said as she became his wife. They have share family and friends these last years and now she is home with Lord she held so dear.

Written by her daughter, Marcia Weinje, of Wilmot, SD

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In Memory of Wesson William Littau

Wesson William Littau was born August 1, 2011, in Winner, SD. Less than three moths later, he was diagnosed with Infantile Acute Lymphoblastic Leukemia. After a courageous battle, our brave warrior earned his angel wings on Tuesday, September 26, 2012, at St. Jude Children's Research Hospital in Memphis, TN. In his brief time in this world, our sweet boy touched many lives and was considered a true hero by thousands of people worldwide. His bright, blue eyes and perfect little face attracted many people to his story and his struggle to live. Everyone that met him fell in love with him. Many of those who had come to love him had only known him through his difficult, yet beautiful, story of his amazing strength told through CaringBridge. He truly enjoyed more love and touched more lives in his short time, than most people experience in a lifetime. He is survived by his loving parents, Kristi and Logan; big brother, Keegan; grandparents, Darrel and Deanne Kaiser of Winner and Bob and Becky Littau of Carter; great-grandparents, Kathleen Steel and Hazel Songergard, both of Winner, Betty Littau of Carter, and Lorraine Mitchell of Aberdeen; three aunts and four uncles.



Join us on facebook!

http://www.facebook.com/ BeefItsWhatsForDinner

Fun on YouTube ~ National Beef Cook-off

Have you checked out the <u>National Beef Cook-Off</u> (funded in part by your beef check-off) on YouTube lately?

Club Notes . . .

Southern Belles

The October meeting of the Southern Belles CattleWomen was called to order by vice president Carolyn Reis in the absence of Maryanne Vogel. Secretary's minutes and treasurer's report were given. Dues are due anytime and they are \$25.00 with \$20.00 to State CattleWomen and \$5.00 being kept in our club for local projects.

Discussion was held on donations from our club. Kodi made a motion as a group or committee we can decide to donate to different causes. Ricki seconded, with all in favor.

A report from the state meeting was given by those who had attended. Linda Gilbert gave a report from the national CBB board she sits on that check-off dollars were going to be fewer for projects on the national level because the number of cattle sold will be down due to extreme drought in large areas. She also reported on a trail ride that was held in the northwestern part of South Dakota this past summer and thanked the CattleWomen for the bags of recipes, cookbooks, etc. that were handed out to the participants. The SDCW were asked to speak at the noon meeting of the combined Stockgrowers and Cattlewomen. This was an excellent opportunity for us to showcase the projects we had done the past year with the use of checkoff dollars. We had some new members sign-up after the presentation.

Election of officers was held and the following will be SDCW officers for 2012-2013: President Karla Pazour, Prime CW; Vice President Kodi Blotsky, Southern Belles CW; Secretary Danielle McDaniel, Stateline CW; Treasurer Mary Hendricks, Prime CW; Membership Chairman Becky Littau, Southern Belles CW and Newsletter Editor Mary Jessen, Harrold Steakettes CW.

Ruth Farnsworth gave a report from the South Dakota State Fair. It was a busy year at the booth, beef tent and cook-off. She reported she thought the tent was not worth the money spent, but felt the booth and cook-off were still

good projects. Thank you to the members that were able to help.

Kodi reported on the Sturgis rally and the Main Street event in Rapid City that the CattleWomen did this year. The Main Street event was a Beef Basket cooking challenge and a demonstration from three chefs in Rapid City. For the first year, it was a successful promotion.

New Business: Beef Fest this year will be held November 16 at the Winner American Legion, serving from 11:30 a.m. until 1:30 p.m. Callers are to call all of their members. Becky Littau is this year's chairman. Kodi will make posters and obtain the paper products. Ruth will check on placemats.

We will be participating in the Parade of Lights on November 30. Carolyn Reis will be chairman. The Christmas party will be at the Reis' Lodge on December 14.

There was discussion on changing our checking account from Wells Fargo to First Fidelity Bank. Kodi moved we make the change from Wells Fargo to First Fidelity Bank. Carolyn seconded the motion and it was carried unanimously. Ricki Kollmar is our treasurer and will be the authorized signer of the checking account. Thank you to the employees of our local Wells Fargo for being helpful for many years.

Harrold Steakettes

The Harrold Steakettes met Sept. 5 at the café in Harrold with the officers present. The secretary and treasurer reports were given. There was no old business. New business included members paying dues. Dorthy has sent reminders to those not present.

September Beef Education Month was discussed and it was decided to give a new CattleWomen's cookbook to the new staff members at the Highmore-Harrold School. A reminder that the annual convention is in Rapid City on

September 21. The club's Christmas party will be on December 5 at 6:00 p.m. at the Stables in Harrold.



Eating Healthy Day Highlights Beef

In a partnership between the American Heart Association (AHA) and the South Dakota Beef Industry Council (SDBIC), consumers in the Sioux Falls and Rapid City areas will soon discover creative new ways to incorporate beef into a hearthealthy diet during the holiday season.

To celebrate this year's National Eating Healthy Day, the two organizations are coming together to present free cooking demonstrations featuring wellknown chefs who will feature a holiday appetizer and entrée utilizing lean cuts of beef that appeal to the consumer's sense of taste and health.

Nationally renowned chef Clark Braun of Alpine Inn in Hill City will be demonstrating heart-healthy beef recipes on Saturday, November 3, at the Rushmore Mall in Rapid City. Amanda Viau, executive chef at Avera McKennan Hospital, will demonstrate the recipes at Strawbale Winery near Sioux Falls on Saturday, November 10. The two chefs will prepare Crispy Beef Lettuce Wraps with Wowee Sauce and Beef Tenderloin and Garlic Roasted Vegetables. The event will also include tips on heart-healthy diets by dietitians from Avera Heart Hospital in Sioux Falls and Rapid City Regional Hospital's cardiac rehabilitation center.

"As part of the National Eating Healthy Day, the AHA is launching cooking demonstrations around the country to help the public learn to buy, prepare and eat healthier foods," explains SDBIC Director of Nutrition and Consumer Information Holly Swee. "The goal is to help people learn how to eat and cook healthier meals."

Swee, a registered dietitian and licensed



nutritionist, says the events provide an opportunity for SDBIC to be an exclusive sponsor for the in a row of the cooking second vear demonstrations, and to invest beef check-off dollars in a program that helps inform consumers that beef is a healthy meal option. The South Dakota cooking demonstrations on November 3 and 10 are scheduled to coincide with the actual National Eating Healthy Day on November 7.

"Our target audiences are men and women who love to cook and may be college-age or just starting a family," says Swee. "This is an excellent opportunity to talk about beef's lean cuts and showcase beef with the help of some amazing South Dakota chefs."

For more information on the events go to www.sdbeef.org.

Southern Hills Annual Report - 14 Members

Officers: Landers, president; Flora Mother's Sterns, secretary; Barb \$10.00 Bogner, treasurer

Monthly Second Friday of every \$10.00 area restaurants

Club **Projects** Number of Consumers people. Reached:

Drawings for Certificates: Fall certificates, reaching 68 Beef people; Oelrichs Rodeo - trophy. Five \$10.00 certificates,

Bernice reaching 55 Day people: reaching 368 Meeting: Father's Dav certificates, Ag month at noon at various reaching 312 people; Ag consisted of 160 jean product box in August. Banquet - Five \$10.00 pockets marked with area and certificates, reaching 145 brands and filled with

Beef Fall River County Fair to five gift bags as door River help with beef promotion prizes. They used our County Fair – Five \$10.00 and also sponsored the napkins on the table. Showmanship

> Members help

people; tickets at the rodeo and certificates, Fall River county Fair

Member made the Banquet. recipes, toothpick and a Donated 4100 to the pencil. We also gave our

> We distribute recipe cards to a tourist location sell in Edgemont.

Helped to sell tickets to - Five demolition derby at the the Twins game and had a winner from our area.

Members went Five table decorations for the Rapid City Main Street They Square with



SDCW Annual Meeting Minutes

The South CattleWomen's Meetina was September 21, 2012, at 9:00 a.m. MDT at the Littau, Ramkota in Rapid City. In are of Karla Pazour called the and meeting to order and members. established a quorum was thrown around for getting Al's Oasis. present. The flag salute more associate members. bypassed. was Sides led CattleWomen's Creed.

Linda Gilbert, member associate member. from Harding County and member on Linda the Executive Committee. Since cattle numbers are REPORT: Karla gave the funding. down, funding to projects report for Lindy Harkin is also reduced. There is and gave out a "profit and BEEF a website to contact for loss" statement for the CHALLENGE: going Linda. she can contacted at linda@garanch.net.

No secretary's report these was and SDCW reports and Easter and Halloween. discussed the budgets for comina beginning October 1. Ruth cookbooks were given to Anne Farnsworth moved new staff members in the to approve the budgets Highmore-Harrold School. Sides and Carol seconded. Motion passed. volunteers helped and

Dakota Danielle McDaniel arrived Sylvia Christian of the Home" Annual at the meeting...

held **COMMITTEE REPORTS**:

membership up 245 state, 12 the sustaining, 65 Ideas for to be given away to an disappointing,

the MEMORIAL: Ruth Anne helped with this project. Cattlemen's Beef Board, Farnsworth moved to give gave a few comments and a \$20.00 memorial for BASE: gave were four: Velma DeVries, to CBB Adrian and Della Crago- the United States. meeting as a member of Courtney. Mary Jessen and seconded. Motion carried. Anne Farnsworth reported be Saturday, December 1,

be was denied.

KIDS' BAGS: The response on at the State Fair. very good. is

COOKBOOKS: year, comment was made that

RALLY: New

Stockgrowers helped. The "Name the be checked out. Mileage MEMBERSHIP: Becky Lean Cuts" chart was set-paid \$5.00 and Harney Peak Room at the chairman, reported ther certificates were given as mile. Ruth Anne moved 11 prizes, along with beef and Kodi seconded to past- jerky being passed out. A provide the mileage rate president. Vice President presidents, 21 unaffiliated suggestion was made to of 55.5 cents per mile for associate set-up in a central South mileage paid to attend were Dakota area, rest area or projects.

> RAPID CITY Carol Tickets to the Chicago STREET SQUARE: Carol \$505.00 for lodging in Las the Bears game will be drawn Sides reported it was Vegas to attend ethe PAST PRESIDENT'S next year. Sylvia also for her flight money.

ELLSWORTH Carol thanked the organization each past president who reported no picnic was buy \$500.00 worth of Tfor the beef activity bags passed away in the past held and funds were shirts with remaining BIC she used on the wagon year, as stated in the donated to their spring money for this fiscal year. train her family hosted. "Points of Policy". There event. It was good for 10 30-year-olds information she had from Helen Magnusen, Pat reaches people all over editor for

> STATE FAIR: Ruth BEEF CERTIFICATE the tent was not worth the in Pierre (place to be

COOK-OFF information of what is past year. A request for suggested possibly taking format. is replacement of \$300 in a year off to evaluate the Mary MyBeefCheckOff.com. If beef certificates from First event and possibly do treasurer; there are questions for National Bank in Kimball something fun for younger McDonnell as secretary; ones. The Beef Basket Kodi Blotsky ACTIVITY Challenge goes over well president; Becky Littau as

SD BEEF INDUSTRY and Karla Mary Members have used bags COUNCIL: Karla reported president. Hendricks gave the BIC to put grandkids' treats for on this. The "Taste of

office website should

beef by BIC is 55.5 cents per

SUSAN MAIN Ruth Anne moved to pay but World Food possibly may be better Championships. BIC paid

> PROMOTION ITEMS: AIR Carol Sides moved and Sides Kay Abbott seconded to

NEWSLETTER: Marv and Jessen was appointed newsletter.

The next meeting will announced). Installation AND of officers was held by BASKET Ruth Anne Farnsworth. Karla She used a candy bar Installed were: Hendricks Danielle membership chairman Pazour

> Meeting adjourned at 12:00 MDT.



South Dakota Cattle Women c/o Becky Littau 27969 301st Ave. Winner, SD 57580 www.sdcattlewomen.org



HARROLD STEAKETTES **ANNUAL REPORT - 19 Members**

We sell beef certificates year around and use cookbooks for prizes and donations. We keep a scrapbook of activities done. Some of the projects we did this year included:

Donated several cookbooks to Hyde County Farm and Home Show, reached 1,000+ people

Donated \$20.00 cash donation in place of selling Twins raffle tickets.

Donated \$25.00 and \$30.00 in beef certificates to local benefits for May Beef Month project, reached 1,000 people each.

Donated a new cookbook to each of the new staff members at Highmore-Harrold School for September Beef Education Month, reached 100 people

Donated a bib and \$10.00 beef certificate to the local baby born closest to Father's Day and his

father for the Beef for Father's Day project, reached many through newspaper items

Publish beef recipes in Highmore Herald regularly, reach several thousand every week

Held Christmas party in December with husband as quests.

Officers: Deloris Husted, president; Dorthy Webb, vice president; Mildred Salathe, treasurer; Mary Jessen, secretary and club representative to SDCW meeting

Mission: South Dakota Cattlewomen strive to Promote, Educate and Inform about our BEEF INDUSTRY.

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